

Package	Monthly Fee (INR)	Company Page Inclusions	Director 1 & 2 Inclusions	Best For
1. Starter Presence	₹25,000 – ₹35,000	<ul style="list-style-type: none"> <li>• 8 posts/month (image + text)</li> <li>• Page audit &amp; optimization</li> <li>• Monthly content calendar</li> <li>• Basic hashtag &amp; audience research</li> <li>• Comment monitoring</li> <li>• Monthly performance report</li> </ul>	<ul style="list-style-type: none"> <li>• 4 posts/month per director (personal branding)</li> <li>• Profile optimization (one-time)</li> <li>• Comment engagement support</li> </ul>	Establishing consistent LinkedIn presence and credibility
2. Growth & Engagement	₹45,000 – ₹65,000	<ul style="list-style-type: none"> <li>• 12 - 14 posts/month (incl. carousels/videos)</li> <li>• Strategy &amp; positioning</li> <li>• Lead-focused content themes</li> <li>• Community management</li> <li>• 1 LinkedIn ad campaign setup &amp; management*</li> <li>• Monthly review call</li> </ul>	<ul style="list-style-type: none"> <li>• 6 - 8 posts/month per director</li> <li>• Thought-leadership content</li> <li>• Profile headline &amp; bio refresh</li> <li>• Coordinated posting with company page</li> </ul>	Industry authority building + Inbound leads
3. Authority & Lead Generation	₹80,000 – ₹1,10,000	<ul style="list-style-type: none"> <li>• 16 - 20 posts/month</li> <li>• Full funnel LinkedIn strategy</li> <li>• Case studies &amp; educational content</li> <li>• 2-3 ad campaigns (lead gen + remarketing)*</li> <li>• A/B testing &amp; optimization</li> <li>• Fortnightly analytics &amp; insights</li> </ul>	<ul style="list-style-type: none"> <li>• 10 - 12 posts/month per director</li> <li>• Ghostwritten long-form posts/articles</li> <li>• Executive positioning &amp; narrative building</li> <li>• Post amplification via ads*</li> </ul>	Market leadership, sales leads, investor & partner visibility

\* Ad spend is separate and paid directly to LinkedIn (Recommended ₹30k - ₹60k / month minimum for meaningful results).