

Social Media Packages

Package Name	Social	Social Pro	Social Pro +
Minimum Contract	6 Months	4 Months	3 Months
Package Deliverables			
Pricing / Month	INR 11,999	INR 21,999	INR 30,000
No. of Social Media Posts - Custom Creatives / Month	10	18	25
No. of Customized GIFs / Month	0	1	2
Free FB Adverts Credits for Page Likes & Promoted Posts / Month	INR 1,000	INR 2,000	INR 3,000
Dedicated Relationship Manager	✗	✓	✓
Platforms 	Any 2	Any 3	Any 4
Dashboard to generate requests & manage efforts on the go	✓	✓	✓
On boarding Call with Social Media Marketing Expert	✓	✓	✓
Creation of Social Media Platforms, if required	✓	✓	✓
Social Media Platforms - Audit & Remedial Action	✓	✓	✓
Comprehensive Social Media Content Calendar	✓	✓	✓
Unique content, specifically created for your business	✓	✓	✓
Custom Designed Creatives	✓	✓	✓
Scheduling & Publishing	✓	✓	✓
Enhanced Social Media Visibility by use of relevant Hashtags	✓	✓	✓
Content seeding into relevant communities to increase visibility	✓	✓	✓
Contests & Promotions	✓	✓	✓
Social Customer Care*	✓	✓	✓
Performance Report with Analytics	✓	✓	✓
Specialized Facebook Adverts Campaigns**	✓	✓	✓
SEO Audit to be changed to Social Media Audit	✓	✓	✓

Terms and Conditions

* Business Hours: Monday to Friday - 10 AM to 6 PM IST. Holidays List as per Government of India will be applicable as well.

* Content writing charges will be additional.

** Specialized Facebook Paid Campaigns will be undertaken by us as per your requirement. The Facebook Paid Advertisement spend will be billed on actual's & we will be charging a commission of 20% on the spend as management charges .